

MADALYN REX CORNWELL

CONTACT



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1728 Port Republic Road,
Harrisonburg Va, 22801

EDUCATION

JAMES MADISON UNIVERSITY

School of Media, Art, and Design
(SMAD), Creative Advertising student

- Audience Editor for The Breeze
- Official Breeze Account Manager
- GPA: 3.2

2022- Present

SKILLS

Social Media Account Planning

Photoshop

InDesign

Adobe Illustrator

Final Cut Pro

Canva

Computer Literacy

Project Management Tools

Strong Communication

Content Creation

Design Thinking

PROFILE

I am a qualified content creator and social media account manager with experience creating a social media team, along with creating content for The Breeze Instagram. I have been a social media brand ambassador. I have a great sense of managing time because I have held a part-time job as a full-time student. I have taken numerous creative classes such as Audio-Visual Storytelling, User and Visual Design, Elements of Creative Advertising, and Copywriting and am able to quickly grasp new concepts.

EXPERIENCE

AUDIENCE EDITOR

The Breeze

April 2024 - Present

- Account management
- Manager of a social media team
- Content Creation
- Writing a weekly newsletter
- Broadcast News Reporter - Breeze TV

SERVER

Bella Luna Wood Fired Pizza

September 2023 - Present

- Event Serving
- Customer Service
- Maintaining cleanliness within the restaurant
- Working alongside fellow staff members during busy shifts

BRAND AMBASSADOR

Glacier Influencers

October 2019

- Representing a local college in Western MD through my social media
- Creating posts and stories to represent the brand to meet established deadlines
- Collaborating with the brand and other ambassador